



# MoonRabbit

Technical and Economic Litepaper

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# Introduction

MoonRabbit aims to be an e-commerce platform where users are able to buy merchandise from our brand and their favorite projects using crypto currency. MoonRabbit aims to be both a merchant manufacturer cutting out third parties. Profits made from the platform will go directly back into the ecosystem. The MoonRabbit token will be used to access premium features, discounts, and exclusive merchandise.

The MoonRabbit token implements two main functions, a passive staking mechanic and an auto-generating liquidity function. MoonRabbit allows holders of the token to gain passive income through a reflection tax on transactions where the tax gets redistributed to all holders. A liquidity tax automatically generates more liquidity on every transaction which helps stabilize the price and raise the price floor. A byproduct of the reflect tax causes MoonRabbit to be deflationary, which in turn causes a scarcity effect constantly driving the price upwards.

# Token Economic Model

Maximum supply of 300 Quadrillion Tokens, of which 50% of the supply was burned. There is a max transaction limit of .5% (1.5Q tokens) of the max supply to prevent whales accumulating large amounts of the supply.

Every transaction of MoonRabbit has a tax.

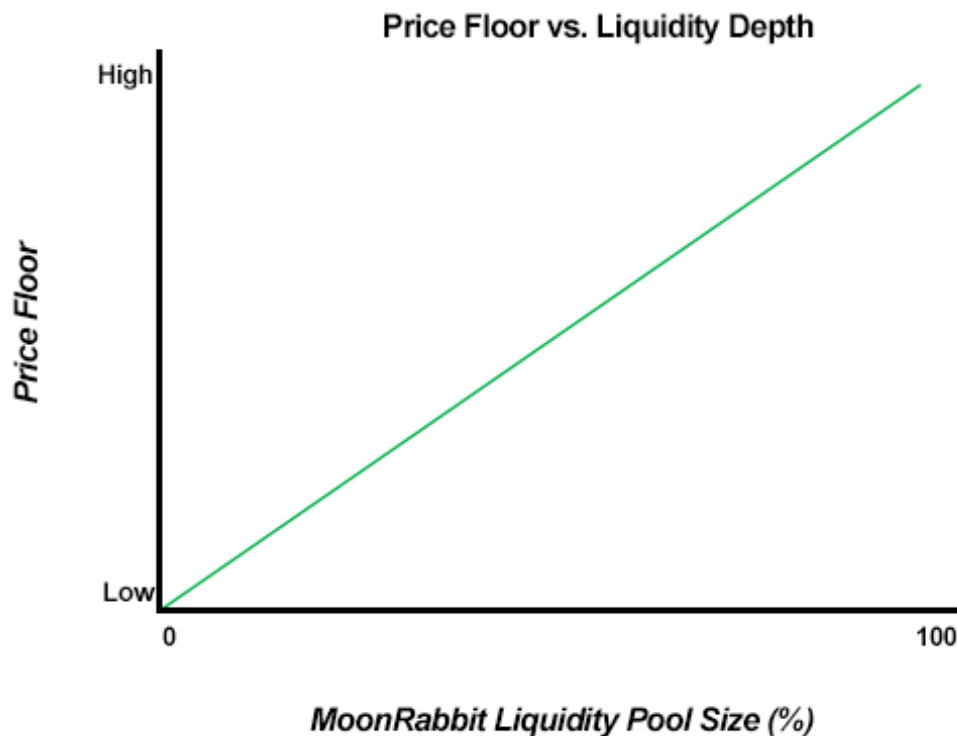
- 3% Liquidity Tax
- 6% Reflect Tax

To ensure investor's funds are safe, MoonRabbit has taken several steps to secure investors funds. We have renounced ownership of the contract. This prevents any malicious actions from happening, such as draining the contract of liquidity or adjusting the tax rate. We also burned all lp tokens we added, essentially locking the liquidity permanently eliminating the chance of rug pulls.

# Technical Overview

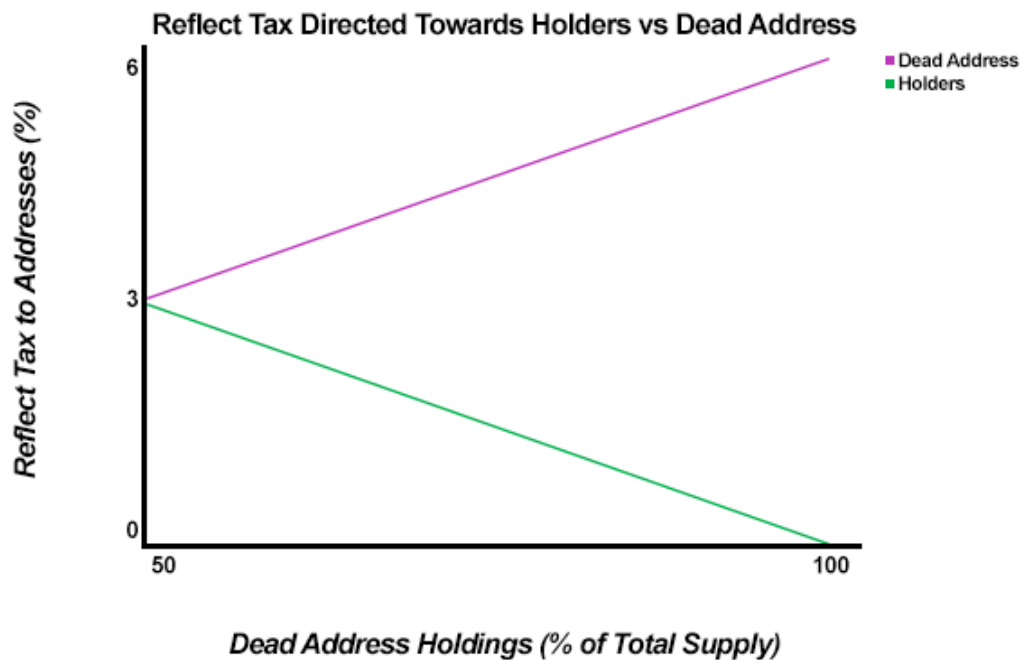
MoonRabbit taxes any transaction that moves the token, this includes buying, selling, and sending MoonRabbit.

Part of the transaction tax, referred to as the liquidity tax is added back as permanent liquidity. Over time the liquidity tax assures larger and more robust liquidity pool while slowly raising the price floor and stabilizing price.



The other tax on transaction, referred to as the reflect tax, is used to airdrop tokens to all holders relative to their holdings. This incentivizes holding because the reflect tax is both volume and weight based. Meaning in higher times of volume more tokens will be distributed, and the bigger the transaction the more MoonRabbit is distributed.

A byproduct of the reflect tax slowly removes tokens from the supply through the dead address or *Black Hole*. The 50% of tokens burned (sent to the dead address) on launch acts as the Black Hole by removing tokens from the supply through the reflect tax. The Black Hole removes MoonRabbit tokens and permanently locks them from the circulating supply.



Over time the Black Hole will be rewarded more of the reflect tax as it expands in size.

# E-commerce Model

The e-commerce platform will benefit MoonRabbit and its holders in several ways. This includes partnership opportunities with other projects, influencer marketing, and token buy backs from profits made on the platform.

MoonRabbit will be producing its own merchandise to remove third party costs and offer competitive prices. As a manufacture we plan on expanding and offering our services to other projects at competitive prices while also offering payment in crypto. The profits made from sales will go directly back into the ecosystem in the form of buy backs, development funding, and marketing. Over time we will leverage our branding in marketing to compensate for the diminishing return of buy backs.

